

Presenting a WOW workshop

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Being a workshop presenter can be a great opportunity for a writer to get their name in front of people, promote themselves and their books. As a presenter not only does the quality of the information shared need to be excellent and the material relevant, but the workshop needs to be presented in a manner that makes participants want to know more. The goal is for the participants to leave learning something new and remembering your name. Positive feedback generates more opportunities. In this workshop, the participant will learn methods for making their presentation interesting, the value of visual aids, and what attendees expect to take home from a workshop. Also discussed will be how to make the workshop professional. The goal of any workshop is to have participants leave the workshop saying, “Wow that was great, I’ll remember her.”

Materials: Visual aids and a extensive notes handout

Attendees will learn:

1. Ways to make their workshop presentation interesting
2. What attendees expect from a workshop
3. What to avoid when presenting a workshop